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To
The Editor,
Sir,

Date: 18.09.2026

I request that the following message may kindly be published in your esteemed daily:

Price Forecast for Copra

Coconut is an important plantation crop in India which contributes to the livelihood and income security of millions of farmers and supports diverse processing industries. India is the world's largest producer of coconut and contributes 30.37 per cent of global production. As per the final estimates of the Ministry of Agricultural and Farmers' Welfare (2024-2025), the coconut production in India was 139.70 lakh tonnes in an area of 21.90 lakh hectares. The four southern states such as Tamil Nadu (43.04 lakh tonnes), Karnataka (37.76 lakh tonnes), Kerala (35.43 lakh tonnes) and Andhra Pradesh (11.94 lakh tonnes) are the major producers, and they contribute 92 per cent of the coconut production in the country.

In Tamil Nadu, coconut significantly contributes to farm livelihoods, rural employment and a range of processing and value-added industries. The state recorded an estimated production of 43.04 lakh tonnes from an area of 5.06 lakh hectares during the year 2024-2025. The tree crop is extensively cultivated across the state where Coimbatore, Tiruppur, Thanjavur, Dindigul, Theni, Kanniyakumari and Erode remain the major producers of coconut in the state.

In this context, the Domestic and Export Market Intelligence Cell (DEMIC) of CARDS, TNAU has analysed 25 years price data of copra prevailed in Anaimalai markets and conducted a market survey. As per the results of the analysis and trader survey, the price of good quality copra during October'26 is expected to be around Rs.145-150 per kg. According to the trade sources, ensuing festival occasions firm up the demand for copra. Hence, the farmers are advised to take up selling decision accordingly.

For Marketing information details contact:

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